BUILDING HEALTHIER COMMUNITIES – through sustainable solutions in agriculture

A more healthy and hence productive workforce

A happier and **stronger community** New livelihood options opened







Problems

Worldwide 2-3% of GDP is lost as a result of malnutrition (World Bank)

Nearly 850 million people in the world are hungry and >2 billion are micronutrient deficient.

In India, 44% of children are malnourished – more than double that of sub-Saharan Africa. (UNICEF, 2015)

A long lasting solution is to work with rural communities to grow and consume diverse, healthy foods.

The impact pathway for healthier communities through sustainable solutions in agriculture is:

Identify the major nutritional needs of the community

Analyze the agricultural options for growing foods that best help with the nutritional needs and match these with the consumer preferences

Undertake community driven approaches to achieve diversity on farm and appropriate agricultural practices



Build awareness and capacity on nutrition, health and good practices

Develop markets by linking farmers to value chains that offer traceability and confidence to consumers



Develop a buzz and excitement around nutritious foods.



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EQUINUT: a high-energy weapon fighting malnutrition

Women's Day celebrated in Kothapally for the Three hundred women farmers in the state of

Malnutrition in Malian children is being tackled by a combination of improving a familiar traditional food recipe and eliminating toxin contamination from its main ingredient.

This increases the chances of the bio-fortified food -Equinut - being acceptable and achieving its aim of reducing the high mortality rate in children under five years, while greater awareness of the contamination risks associated with aflatoxins (toxic and carcinogenic substances) could boost the use of toxin-resistant varieties. The improved recipe also offers women the potential to improve family livelihoods by selling Fauinut





International Crops Research Institute for the Semi-Arid Tropics



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